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Top Line Survey Results
BUSR ~ Florida Statewide Voter Attitude Poll
Conducted August 4-10, 2021
Sample Size: 700 Registered/Likely Voters

FLORIDA VOTER ATTITUDE POLL, TOP LINE REPORT AND QUESTIONNAIRE

Good morning/afternoon/evening, my name is **(YOUR FIRST NAME)**. I am calling on behalf of Susquehanna Polling and Research a public opinion research firm. May I speak to (name on list) or another registered voter in your household? **(If name on list or another registered voter is not available, TERMINATE)**

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Florida today. May we have just 5 to 6 minutes of your time to complete a brief survey? Great, thank you...

Q1. First, are you a registered voter in the state of Florida?

- | | | | |
|-----------|-----|--------|--|
| 1. If Yes | 700 | (100%) | PROCEED TO Q2 |
| 2. If No | -- | | TERMINATE/THANK YOU, BUT WE ARE ONLY SPEAKING TO REGISTERED VOTERS |

Q2. Generally speaking, do you approve or disapprove of the job Joe Biden is doing as President? (Test Intensity...)

- | | | |
|---|------------|------------|
| 1. Strongly approve | 225 | 32% |
| 2. Somewhat approve | 96 | 14% |
| Total Approve: | 321 | 46% |
| 3. Neither approve nor disapprove/Undecided | 69 | 10% |
| 4. Strongly disapprove | 268 | 38% |
| 5. Somewhat disapprove | 25 | 04% |
| Total Disapprove: | 293 | 42% |
| 6. Refuse | 17 | 02% |

Q3. Are you registered to vote as a Republican, a Democrat, an Independent or as an unaffiliated voter?

- | | | | |
|-----------------------------|-----|-----|---------------|
| 1. Republican | 280 | 40% | PROCEED TO Q4 |
| 2. Democrat | 245 | 35% | SKIP TO Q5 |
| 3. Independent/Unaffiliated | 175 | 25% | SKIP TO Q5 |

Q4. Thinking way ahead to the next Republican Primary election for President in 2024. If the Republican Primary were being held today, and the candidates included (READ AND RANDOMIZE) Ron DeSantis, Donald Trump, Nikki Haley, Mitt Romney, Ted Cruz, Marco Rubio, Chris Christie, for whom would you vote?

[N=280]

1. R. DeSantis	96	34%
2. D. Trump	122	43%
3. N. Haley	8	03%
4. M. Romney	15	05%
5. T. Cruz	4	02%
6. M. Rubio	8	03%
7. C. Christie	3	01%
8. Other	0	00%
9. Undecided	25	09%

(Rotate Q5-Q6)

Q5. If the general election for President in 2024 were being held today, and the choices included Donald Trump, the Republican candidate, and Joe Biden, the Democrat candidate, for whom would you vote? (ROTATE NAMES)

1. Biden/Democrat	351	50%
2. Trump/Republican	294	42%
3. Other	11	02%
4. Undecided	42	06%
5. Refuse	3	00%

Q6. If the general election for President in 2024 were being held today, and the choices included Ron DeSantis, the Republican candidate, and Joe Biden, the Democrat candidate, for whom would you vote? (ROTATE NAMES)

1. Biden/Democrat	343	49%
2. DeSantis/Republican	330	47%
3. Other	3	01%
4. Undecided	24	03%

Now, I have a few more questions for demographic purposes and we'll be through...

Q7. What was your age on your last birthday? (Use brackets below)

1. 18-29	74	11%
2. 30-44	136	19%
3. 45-54	141	20%
4. 55-64	149	21%
5. 65 and older	190	27%
6. Refuse	11	02%

Q8. When it comes to your political ideology or philosophy on public policy issues, do you consider yourself to be conservative, moderate, liberal, progressive, Libertarian or something else?

1. Conservative	301	43%
2. Moderate	194	28%
3. Liberal	85	12%
4. Progressive	40	06%
5. Libertarian	14	02%
6. Other	22	03%
7. None	42	06%
8. Refuse	4	01%

Q9. Would you describe your main racial background as white, Cuban, non-Cuban Hispanic, black or something else? (Check all that apply)

1. White	454	65%
2. Cuban	32	05%
3. Non-Cuban Hispanic	95	14%
4. Black	86	12%
5. Asian	10	01%
6. Other	9	01%
7. Refuse	14	02%

Q10. Do you recall who you voted for in the last general election for President in 2020?

1. Joe Biden/Democrat	347	50%
2. Donald Trump/Republican	326	47%
3. Jo Jorgensen/Libertarian	0	00%
4. Someone else	4	01%
5. Undecided	5	01%
6. Refuse	18	03%

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender (by observation):

1. Male	351	50%
2. Female	349	50%

Area breaks (coded from list):

27	04%	1. Pensacola/Panhandle
26	04%	2. Panama City
24	03%	3. Tallahassee
33	05%	4. Gainesville
75	11%	5. Jacksonville
146	21%	6. Orlando/Daytona Beach/Melbourne
154	22%	7. Tampa/St. Pete/Sarasota
40	06%	8. W. Palm Beach/Ft. Pierce
60	09%	9. Ft. Myers/Naples
116	17%	10. Miami/Ft. Lauderdale

Vote History Universe (G20, G19 and/or G18, plus new registrants since G20):

0X	34	05%
1X	142	20%
2X	225	32%
3X	299	43%

METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll is commissioned by BUSR.com and conducted by Susquehanna Polling and Research, Inc¹. Interviews were conducted August 4-10, 2021, with 700 registered voters in the state of Florida. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. Respondents were pre-selected for the sample frame based exclusively on households showing prior vote history in at least 1 of 3 (or better) general elections, using G20, G19 and/or G18 as the base universe, plus new registrants since G20. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws.

Interviews are closely monitored to ensure a representative sample of registered/likely voters in Florida is achieved based on party registration, geography, racial background, gender, age and other demographics; results are sometimes statistically weighted to account for non-response and/or coverage bias.

The margin of error for a sample size of 700 interviews is +/-3.7% at the 95% confidence level, or +/-5.86% for a sub sample of N=280 Republican voters.

¹Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The former internet news service *Sunshine State News* of Florida referred to SP&R as "one of the most prominent pollsters in the country" for its accurate polling in the 2010 Florida Gubernatorial GOP Primary Election. The website www.realclearpolitics.com lists SP&R's Presidential Battleground Polling in PA, WI, NC, FL and AZ as some of the most accurate polling by any survey firm in the 2020 POTUS elections. CBS's nationally televised *Inside Edition* program chose SP&R to profile on two separate segments due to its unmatched accuracy in 5 key battleground states in the lead up to the 2020 General Election.